



Press Release

## **eVISO: START OF VALIDATION PHASE OF THE PROPRIETARY "GIRO" TECHNOLOGY WHICH TRANSFORMS SPORTS ACTIVITIES INTO ELECTRICITY**

Saluzzo (CN), 4 July 2024 – eVISO S.p.A. (simbolo: EVISO) – *COMMOD-TECH* company, listed on the EGM, with a proprietary artificial intelligence infrastructure that operates in the raw materials sector (electricity, gas, apples) – communicates **the beginning of the validation phase of the new proprietary technology "EVISO.GIRO" which accumulates the energy generated by people during sporting activities to transform it into electricity** and make it count on the bill simply by becoming eVISO customers.

eVISO has leveraged its proprietary artificial intelligence infrastructure, used to serve over half a million users, **to develop a new technology called EVISO.GIRO capable of creating a differentiating value offer on the target of users sensitive to Health & Fitness.** The proprietary technology EVISO.GIRO ([giro.eviso.it](http://giro.eviso.it)) accumulates the energy of sporting activities recorded by users with the Health & Fitness Apps, used in 2023 by over 600 million people, to transform them into electricity to benefit their household bills. To protect and enhance this innovation, eVISO has filed a request for protection of the EVISO.GIRO trademark both in the European Union and in the United States, thus guaranteeing its competitiveness and protection on the international market.

**Gianfranco Sorasio, CEO of eVISO, commented:** *"The beginning of the validation phase of the proprietary EVISO.GIRO technology marks the birth of a value proposition that I believe is unique in the international market, both European and American: allowing anyone to accumulate the energy generated during sporting activities to transform it into electricity and use it whenever you want on your bill by simply becoming an eVISO customer. The development of this new technology is part of the strategy to penetrate the retail segment. The impressive technological complexity of the ecosystem created by eVISO lies in making it "simple and natural" for the user to transform sports energy into electricity on the bill. The results of the next 6 months will allow eVISO to validate the value proposition and measure the speed of market penetration. The moment could not have been more opportune for the Italian market: the enhanced protection market ended on 1 July".*

The validation phase, which began today, consists of testing the EVISO GIRO APP on a batch of domestic customers who already purchase energy from eVISO and who already use a specific Health & Fitness app. The sporting activities that can currently be accumulated and transformed into electricity are: cycling, running, walking, indoor rowing, swimming and indoor cycling. Sports activities can currently be measured using Garmin and Samsung devices.

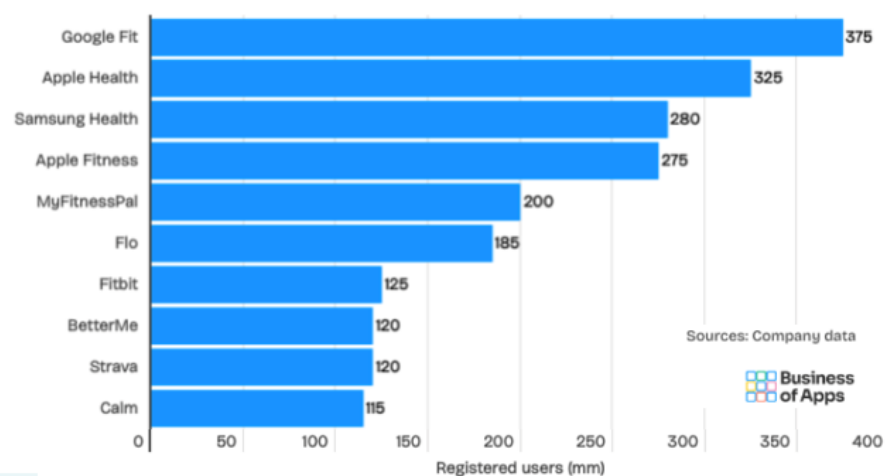
**eVISO** S.p.A.

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Codice Fiscale P. IVA: 0346 8380 047 ▪ Cap.soc: 369.924,39 euro i.v.

TICKER BORSA ITALIANA: EVISO ▪ CODICE ISIN: IT0005430936

### Health & Fitness Registered Users by App 2023 (mm)



The EVISO.GIRO App allows, for now exclusively in Italy, to associate your EVISO.GIRO account with the domestic meters supplied with eVISO, via the EASY MyEVISO APP released in recent months, and to therefore be able to discount the electricity accumulated in bill. Athletes waiting to be supplied with eVISO can continue to accumulate energy on EVISO.GIRO. Athletes residing outside Italy can accumulate energy, waiting for the possible start of eVISO activities in their countries of residence.

The EVISO.GIRO proprietary technology uses the most advanced digital technologies in order to add a further competitive advantage in the customer acquisition process with a unique value proposition towards a selected clientele (Health & Fitness).

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This press release is available in the Investor Relations section of the website [www.eviso.ai](http://www.eviso.ai). For the transmission of Regulated Information, the Company uses the EMARKET SDIR dissemination system available at [www.emarketstorage.com](http://www.emarketstorage.com), managed by Teleborsa S.r.l. - with headquarters Piazza di Priscilla, 4 - Rome - following the authorization and CONSOB resolutions n. 22517 and 22518 of 23 November 2022.

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#### About eVISO

*eVISO is a COMMOD-TECH that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fresh apples. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and almost 400,000 users throughout Italy. For info: <https://www.eviso.ai/>*

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