



Press Release

EVISO: COMMERCIAL PHASE BEGINS FOR THE PROPRIETARY TECHNOLOGY “EVISO.GIRO” THAT TRANSFORMS SPORTS ACTIVITIES INTO ELECTRICITY

Saluzzo (CN), 23 September 2024 – eVISO S.p.A. (simbolo: EVISO) – COMMOD-TECH company, listed on the EGM, with a proprietary artificial intelligence infrastructure that operates in the raw materials sector (electricity, gas, apples) – announces the start of the commercial phase, once the validation phase has been completed ([announced on 4 July 2024](#)), of the new proprietary technology “EVISO.GIRO” which accumulates the energy generated by people during sports activities to transform it into electricity and have it counted in the bill simply by becoming eVISO customers.

eVISO has leveraged its proprietary AI infrastructure, used to serve over half a million users, **to develop the new proprietary technology called EVISO.GIRO capable of providing distinctive added value to the target of domestic users sensitive to Health & Fitness.** The proprietary EVISO.GIRO technology ([giro.eviso.it](#)) accumulates the energy of sports activities recorded by users with Health & Fitness Apps, used in 2023 by over 600 million people worldwide, to transform them into electricity to be used on their household bills.

The industrial validation phase, successfully concluded today, has allowed the EVISO.GIRO App to be validated on over 10,000 hours of sports activity by dozens of users. These users have converted the energy of over 4,500 activities uploaded to EVISO.GIRO into electricity to be used to reduce electricity costs on their bills.

The commercial promotion phase has begun today with the launch of the EVISO.GIRO App in both Apple and Android stores. From today, any user in the world, already an eVISO customer, can start accumulating energy by downloading EVISO.GIRO and connecting it to the devices already approved.

The sports activities that can be transformed into electricity today are: cycling, running, walking, indoor rowing, swimming and indoor cycling. Sports activities can be measured, today, using Garmin and Samsung devices connected to STRAVA, the first Health & Fitness App with which it is possible to interface.

The EVISO.GIRO App allows, for now exclusively in Italy, to associate your EVISO.GIRO account with the domestic meters supplied by eVISO, through the “EASY MY EVISO” App released in recent months, and therefore to be able to discount the accumulated electricity in the bill. Italian athletes waiting to enter into supply with eVISO can continue to accumulate energy on EVISO.GIRO. Athletes residing outside of Italy can accumulate energy, waiting for the possible start of eVISO activities in their countries of residence or channel their energy towards friends and relatives who are already eVISO customers in Italy.

Gianfranco Sorasio, CEO of eVISO, commented: *“The validation phase of the EVISO.GIRO App has shown that the value proposition that transforms sport into Wh is easy to understand and is liked by the market. The data collected indicates that professional and semi-professional athletes and sportsmen are highly motivated to measure the energy used during their training and include it in their bill. The EVISO.GIRO*

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App has proven to be more attractive than expected: 4,500 workouts uploaded in over 10,000 hours of sport. The commercial phase begins today with the launch of EVISO.GIRO on Apple and Android stores around the world. We are already working to allow EVISO.GIRO users to connect with Apple Health and Google Fit, Apps, which have over 600 million users worldwide, in order to make it even easier to synchronize your activities to EVISO.GIRO. The results of the next 6 months will allow eVISO to measure the conversion rate from EVISO.GIRO user to supply contract with EVISO and, in the next phase, to massively scale the proposal on the market. eVISO.GIRO's goal is to offer Health & Fitness customers a unique product that enhances their passions and builds loyalty over time."

EVISO.GIRO proprietary technology, unique on the international market, uses the most advanced digital technologies in order to add a further competitive advantage in the customer acquisition process with a unique value proposition towards a selected clientele (Health & Fitness).

This press release is available in the Investor Relations section of the website www.eviso.ai. For the transmission of Regulated Information, the Company uses the EMARKET SDIR dissemination system available at www.emarketstorage.com, managed by Teleborsa S.r.l. - with headquarters Piazza di Priscilla, 4 - Rome - following the authorization and CONSOB resolutions n. 22517 and 22518 of 23 November 2022.

About eVISO

eVISO is a COMMOD-TECH that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fresh apples. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and almost 400,000 users throughout Italy. For info: <https://www.eviso.ai/>

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