



Press Release

**EVISO: INTERNATIONAL AGREEMENT SIGNED FOR THE SUPPLY OF APPLES INTENDED FOR INDUSTRY FOR A TURNOVER OF APPROXIMATELY 1 MILLION EUROS IN TWO YEARS**

**THIS AGREEMENT TAKES ON STRATEGIC RELEVANCE BY OPENING THE NEW MARKET FOR APPLES INTENDED FOR INDUSTRIAL PROCESSING**

**Saluzzo (CN), 1 August 2024 – eVISO S.p.A. (simbolo: EVISO) – COMMOD-TECH company, listed on the EGM, with a proprietary artificial intelligence infrastructure that operates in the raw materials sector (electricity, gas, apples) – announces the signing of a long-term agreement with a prestigious European company of reference in fruit processing for the supply of apples destined for the industry through SmartMele, the proprietary platform of eVISO dedicated to trading in the apple market with delivery deferred in time to 3/6/12 months and beyond.**

With this two-year contract, **SmartMele opens a completely new segment**, that is, **it adds to the fresh fruit market, which has been in existence for several years, the market for the international distribution of industrial apples**, that is, apples whose quality requires industrial processing for the production of juices, jams, purees, vinegars and other processed products. eVISO's revenues, resulting from this agreement, are determined through the application of a commission for each kilogram of apples traded on the SmartMele platform.

The agreement, which amounts to close to one million euros in turnover over two years, is designed to provide stability and security to both producers and purchasing companies, thanks to detailed planning of quantities and delivery conditions. eVISO, through the SmartMele platform, aims to support the entire production chain, ensuring that the needs of producers and buyers are fully met. With this agreement, eVISO launches an innovative method of disciplined management of the industrial processing supply chain, introducing multi-year contracts to address the challenge of planning the supply of processing apples. This new approach allows eVISO to enter the apple processing sector, assuming a central role in the management of the entire product range and improving the efficiency of the entire supply chain.

The agreement will ensure a continuous supply of essential raw materials for the production of various processed products and will also offer economic and logistical support to apple producers. Price stability and predictability of deliveries will allow producers to better plan their activities, reducing risks related to market fluctuations.

**Simone Bernardi, Head of SmartMele, commented as follows:** *“This international agreement marks an important milestone in our goal of providing fresh apples for the industry, while improving the sustainability and efficiency of the entire supply chain. I am excited about this first agreement with the new European partner and I am convinced that this contract represents the first of a series of strategic agreements that will bring lasting benefits to all parties involved.”*

**Gianfranco Sorasio, CEO of eVISO, commented:** *“This agreement is of strategic importance for eVISO, opening the new market for apples intended for industrial processing and establishing SmartMele as the*

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*only trading platform for fresh apples, with delivery in the future, for the B2B market. The platform allows for the precise and orderly regulation of the entire apple value chain, from production to delivery, creating long-term value for producers and consumers. With this new agreement, SmartMele has demonstrated its ability to trade 100% of the apples produced, both the first-range ones for fresh consumption and the lower-range ones intended for the production of creams, juices and vinegar.”*

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This press release is available in the Investor Relations section of the website [www.eviso.ai](http://www.eviso.ai). For the transmission of Regulated Information, the Company uses the EMARKET SDIR dissemination system available at [www.emarketstorage.com](http://www.emarketstorage.com), managed by Teleborsa S.r.l. - with headquarters Piazza di Priscilla, 4 - Rome - following the authorization and CONSOB resolutions n. 22517 and 22518 of 23 November 2022.

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#### **About eVISO**

*eVISO is a COMMOD-TECH that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fresh apples. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and almost 400,000 users throughout Italy. For info: <https://www.eviso.ai/>*

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