

Press Release

**EVISO: RELEASE OF A SIGNIFICANT UPGRADE OF THE PROPRIETARY TECHNOLOGY “EVISO.GIRO” AIMED AT ACCELERATING COMMERCIAL ACTIVITIES**

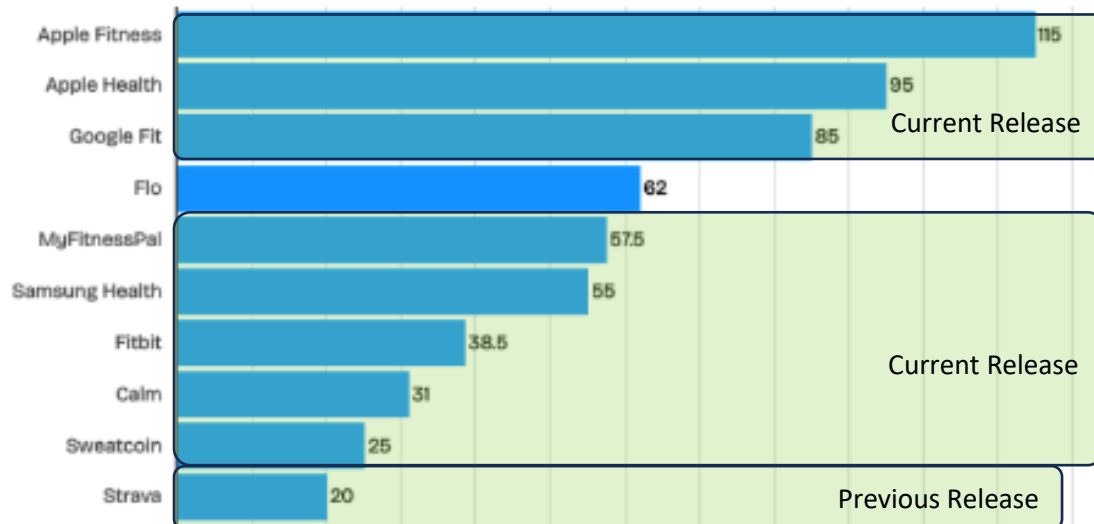
**THE FIRST OBJECTIVE, IN THE MEDIUM TERM, IS TO ATTRACT 1,000 NEW CUSTOMERS PER MONTH, EQUIVALENT TO AN ANNUAL INCREASE OF € 1 MILLION IN GROSS MARGIN**

Saluzzo (CN), 25 November 2024 – eVISO S.p.A. (simbolo: EVISO) – *COMMOD-TECH* company, listed on the EGM, with a proprietary artificial intelligence infrastructure that operates in the raw materials sector (electricity, gas, apples) – announces the release of a **significant upgrade of the proprietary technology “EVISO.GIRO”** ([press release dated 09/23/2024](#)) **essential to accelerate commercial activities** and reach the first sales target in the medium term with 1,000 new customers per month, equivalent to an annual increase of approximately € 1 million in Gross Margin.

The **proprietary technology EVISO GIRO** ([giro.eviso.it](http://giro.eviso.it)), whose industrial validation phase began in July and the commercial one in September, **accumulates the energy generated by people during sporting activities to transform it into electricity** and make it count on the bill simply by choosing eVISO as electricity and gas supplier.

Until now EVISO.GIRO could only be connected to STRAVA. However, with the significant upgrade of the platform it is now possible to reach a greater number of users by covering almost all the Apps thanks to the connections with Apple Health and Google Health, which can be both synchronized with almost all the Apps on the market.

**Health & Fitness Active Users by App 2023 (mm)**





As can be seen from the graph, total active users worldwide are approximately 600 million in 2023, of which over 120 million in Europe<sup>1</sup>. Furthermore, in Italy in 2023, Health & Fitness App downloads were 53 million<sup>2</sup> and based on available data, the market of athletes who continuously use a Health & Fitness app can be estimated at around 10 million users in Italy.

Sports activities can be performed anywhere in the world, from California to Japan. The EVISO.GIRO App allows to connect their own EVISO.GIRO account with the domestic meters supplied by eVISO, for now exclusively in Italy, via the “EASY MY EVISO” App and therefore be able to discount the electricity accumulated in the bill.

Italian athletes waiting to be supplied with eVISO can continue to accumulate energy on EVISO.GIRO anywhere in the world. Athletes residing outside Italy can accumulate energy, waiting for the possible start of eVISO activities in their countries of residence. Alternatively, they can channel their energy towards friends and relatives who are already eVISO customers in Italy.

The sports disciplines that can currently be transformed into electricity are: cycling, running, walking, indoor rowing, swimming, indoor cycling and many others. Sports activities can currently be measured using Garmin and Samsung devices connected to any Apple & Android device.

**Gianfranco Sorasio, CEO of eVISO, commented:** *“The EVISO.GIRO app has made every athlete's dream possible: producing energy by pedaling, running, swimming and simply moving. I have personally noticed in recent months that anyone who comes into contact with the EVISO.GIRO project is immediately enthusiastic. Today's release allows almost all athletes active on the category Apps to be able to synchronize with EVISO.GIRO, a significant increase compared to the 3% of active users covered before the upgrade. This piece was essential to make marketing campaigns focused generically on Health & Fitness users effective. We are confident that EVISO.GIRO engine will be able, in the medium term, to reach 1,000 new electricity and gas customers per month”.*

The EVISO.GIRO proprietary technology, unique on the international market, uses the most advanced digital technologies in order to add a further competitive advantage in the customer acquisition process with a unique value proposition towards a selected clientele (Health & Fitness).

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This press release is available in the Investor Relations section of the website [www.eviso.ai](http://www.eviso.ai). For the transmission of Regulated Information, the Company uses the EMARKET SDIR dissemination system available at [www.emarketstorage.com](http://www.emarketstorage.com), managed by Teleborsa S.r.l. - with headquarters Piazza di Priscilla, 4 - Rome - following the authorization and CONSOB resolutions n. 22517 and 22518 of 23 November 2022.

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**About eVISO**

*eVISO is a COMMOD-TECH that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fresh apples. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market*

<sup>1</sup> Source: Business of App

<sup>2</sup> Source: healthnews



(B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and almost 400,000 users throughout Italy.  
For info: <https://www.eviso.ai/>

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