



## Press Release

### EVISO EXPANDS IN PIEDMONT (ALESSANDRIA) AND LIGURIA (GENOA) STRENGTHENING THE SALES NETWORK IN THE DIRECT ELECTRICITY AND GAS CHANNEL

**Saluzzo (CN), 18 June 2025 – eVISO S.p.A. (symbol: EVISO) – COMMOD-TECH company, listed on the EGM, with a proprietary artificial intelligence infrastructure that operates in the raw materials sector (electricity, gas, apples) – announces the strengthening of its sales network in the direct electricity and gas channel, through the inclusion of two new sales figures in Alessandria, Piedmont, and three in Genoa, Liguria.**

The decision to strengthen the direct sales network is **in line with the company's growth strategy**, which envisages **a progressive strengthening of the direct channel by expanding its presence in the territory**. As stated at the end of the first half of the 24-25 financial year (July–December 2024), **the Company has in fact incurred "growth costs" to support strategic objectives**, including the expansion of the direct sales network.

The entry into new areas such as the province of Alessandria in Piedmont and that of Genoa in Liguria represents an important step: it allows us to cover territories that were not covered until now and to improve the effectiveness of commercial action. This expansion represents a further step in a path already underway, which aims at a sales **model that is closer to the customer and supported by technological tools capable of offering a more efficient and aware service**.

The sales network in the direct channel of eVISO currently has **28 sales figures, mainly active in the provinces of Cuneo, Turin and Imperia, a number in constant growth that demonstrates the commitment of eVISO to strengthen the direct sales network and expand its presence in the territory**.

**Franco Pancino, Sales Director of Direct Sales Electricity and Gas of eVISO, commented:** *"In this last financial year we have accelerated our commercial growth both by strengthening historical areas such as the province of Cuneo and Turin, and by opening new areas such as the province of Imperia and recently the province of Alessandria and Genoa. With over 28 sales people active in the area to date, and significant entries in the coming months, I am confident that we can continue to extend the eVISO offer to new areas where our proposal is attractive for the local community".*

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This press release is available in the Investor Relations section of the website [www.eviso.ai](http://www.eviso.ai). For the transmission of Regulated Information, the Company uses the EMARKET SDIR dissemination system available at [www.emarketstorage.com](http://www.emarketstorage.com), managed by Teleborsa S.r.l. - with headquarters Piazza di Priscilla, 4 - Rome - following the authorization and CONSOB resolutions n. 22517 and 22518 of 23 November 2022.

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**About eVISO**

**eVISO** S.p.A.

Corso Luigi Einaudi, 3, • 12037 Saluzzo (CN) • T 017544648 • [investor.relations@eviso.it](mailto:investor.relations@eviso.it) • [www.eviso.ai](http://www.eviso.ai)

Codice Fiscale P. IVA: 0346 8380 047 • Cap.soc: 369.924,39 euro i.v.

TICKER BORSA ITALIANA: EVISO • CODICE ISIN: IT0005430936



*eVISO is a COMMOD-TECH that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fresh apples. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and almost 400,000 users throughout Italy.*

For info: <https://www.eviso.ai/>

**Contacts:**

**Investor Relations eVISO**

Federica Berardi

[investor.relations@eviso.it](mailto:investor.relations@eviso.it)

Tel: +39 0175 44648

**Investor Relations**

**CDR Communication SRL**

Vincenza Colucci

[vincenza.colucci@cdr-communication.it](mailto:vincenza.colucci@cdr-communication.it)

Tel. +39 335 6909547

Marta Alocci

[marta.alocci@cdr-communication.it](mailto:marta.alocci@cdr-communication.it)

Tel. +39 327 7049526

**Euronext Growth Advisor**

**EnVent Italia SIM S.p.A.**

Via degli Omenoni 2 – Milano, 20121

[ega@envent.it](mailto:ega@envent.it)

Tel: +39 02 22175979

**Media Relations**

**CDR Communication SRL**

Martina Zuccherini

[martina.zuccherini@cdr-communication.it](mailto:martina.zuccherini@cdr-communication.it)

Tel. +39 339 4345708



Corso Luigi Einaudi, 3, ▪ 12037 Saluzzo (CN) ▪ T 017544648 ▪ [investor.relations@eviso.it](mailto:investor.relations@eviso.it) ▪ [www.eviso.ai](http://www.eviso.ai)

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