



Press Release

## **eVISO: THREE-YEAR AGREEMENT SIGNED WITH THE ITALIAN CYCLING FEDERATION (FCI) AS MAIN SPONSOR OF THE NATIONAL TEAM**

**THE PARTNERSHIP STRENGTHENS eVISO LUCE E GAS'S NATIONAL POSITIONING, WITH DIRECT ACCESS TO APPROXIMATELY 100,000 MEMBERS AND 3,500 AFFILIATED CLUBS ACROSS THE COUNTRY**

**Saluzzo (CN), 31 March 2026 – eVISO S.p.A. (symbol: EVISO) – technology company, listed on the EGM, operating in the electricity, gas and fruit sectors – announces that it has signed a three-year agreement as the **Main Sponsor of the Italian Cycling Federation (FCI)**, one of the country's leading sports bodies, with approximately 100,000 members and 3,500 affiliated clubs.**

In Italy, cycling is the third most practiced and one of the most followed sports, with 12 million people identifying as enthusiasts. Across Europe, there are 183 million people interested in the sport<sup>1</sup>.

This agreement is part of a strategy that enables eVISO to expand its direct channel by increasing brand visibility, support its agency network through access to a vast sporting community, and enhance its resellers' value with a distinctive commercial lever based on a high-profile institutional partnership. At the same time, the widespread presence of associations affiliated with the FCI (Italian Cycling Federation) serves as a concrete accelerator for the expansion of the eVISO brand on a national scale.

**Lucia Fracassi, CEO of eVISO, commented:** *"The partnership with the Italian Cycling Federation marks a significant milestone in eVISO's growth strategy. Cycling is a sport that speaks the language of performance, measurement, and consistency—values that we deeply recognize in our own way of doing business. Through this collaboration, eVISO connects with a sporting community rooted across the entire national territory, comprising approximately 100,000 members and 3,500 affiliated clubs. I am convinced that this partnership will generate concrete value for both organizations and for the people who drive them."*

The agreement provides for eVISO's presence as **the Jersey Main Sponsor during all sporting events associated with the Italian National Team, across all disciplines and categories:** 34 World Championship races per season, more than 200 races per year, and over 120 category-specific races.

The eVISO logo will hold an exclusive position on the National Team jersey, featured in every competition the National Team enters and across all disciplines. The Luce e Gas logo will appear on the front of the jersey (in a position that is typically institutional), while the eVISO giro – Energy App logo—the first app

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<sup>1</sup> Source: Nielsen Fan Insights

that converts athletic activity into bill discounts—will be featured on the back, in a position offering higher visibility during races.



*Image of the National Team jersey. The front (left) displays the eVISO Luce e Gas logo; the back (right) displays the eVISO giro – Energy App logo.*

The announcement comes at a positive time for Italian cycling. In the opening weeks of 2026, the Italian National Team has already secured eight international medals across track and cyclocross: six podium finishes at the Track European Championships in Konya (two silvers and four bronzes) and two silvers at the Cyclocross World Championships in Hulst, confirming the strength and competitiveness of the Italian movement on the international stage.

**Cordiano Dagnoni, President of the Italian Cycling Federation, commented:** *“The cycling movement welcomes the agreement with eVISO with satisfaction. I am convinced that this partnership can bring concrete benefits to our members and clubs, and I hope that eVISO, through our widespread presence across the country, will successfully achieve all the goals set for this partnership”.*

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This press release is available in the News & Media section of the website [www.eviso.ai](http://www.eviso.ai).

#### **About eVISO**

eVISO is a technology company that has developed an artificial intelligence platform that creates value in the raw materials market, currently 3: power, gas and fruit sectors. In the power segment, eVISO provides power-tech services (technology and electricity) in Italy along the entire value chain: through the direct channel (B2B and B2C), to other operators in the electricity market (B2B2C) and also upstream to producers of renewable energy throughout the Italian territory. In the direct channel, eVISO serves approximately 20,000 users: small and medium enterprises (SMEs), farms, shops and restaurants in Low Voltage and Medium Voltage. In the indirect channel (B2B2C), eVISO serves over 100 competitors and over 500,000 users throughout Italy.

For info: <https://www.eviso.ai/>

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