

#### **INTESA SANPAOLO IT CONFERENCE**

25 February 2021

Strictly private and confidential

# **Elite and committed Leadership Team**

Outstanding Leadership Team and vertical commitment of the full workforce in the development of eVISO



Gianfranco Sorasio

Founder, President and CEO

- Nuclear Engineer (PoliTo) and Ph.D. in Physics (Umea, Sweden) under L. Stenflo (Nobel Committee Chairman)
- Author of several scientific papers on supercomputers' numerical simulation
- 20+ years of experience in the Energy sector



João Cordovil Wemans

Data Services Platform Director

- Physics Engineer (Lisbon, Portugal) and Ph.D. in Ultrahigh Power Laser Technology (Lisbon, Portugal)
- Collaboration with G. Mourou (Physics Nobel Prize in 2018)
- 10+ years of experience in the Energy sector



Federica Berardi

Chief Financial Officer and IRM

- Geography Degree (Torino) and Executive MBA in Corporate Finance & Banking (II Sole24Ore Business School)
- 6+ years of experience in the Energy sector



Sergio Amorini

Sales & Customer Care Director

- Nuclear Engineer (PoliTo); Master in Plasma Physics (Lisbon, Portugal); Master in Relationship Management and Executive Master in Digital Transformation & Business Strategy (II Sole24Ore Business School)
- 9+ years of experience in the Energy sector

Management



Carlo Cigna

Algo Intelligence Director

- Nuclear Engineer (PoliTo) and Executive Master at Massachusetts Institute of Technology (Boston, MA) n Data Driven Pricing
- 9+ years of experience in the Energy sector

**Production incentive scheme** 

#### Workforce



2020 business bonus for the entire workforce equal to 5% of EBIT, fully paid after reaching an EBITDA ≥ €2.3m



On top of the bonus for the entire workforce, additional bonus for the Leadership Team equal to 1% of EBIT, fully paid

Stock Option Plan towards all level employees up to 0.5% of the existing share capital with strike price at book value (€0.015 per share), to be exercised between July 1st and July 31st 2021





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# 2 Equity story's highlights

A Appendix

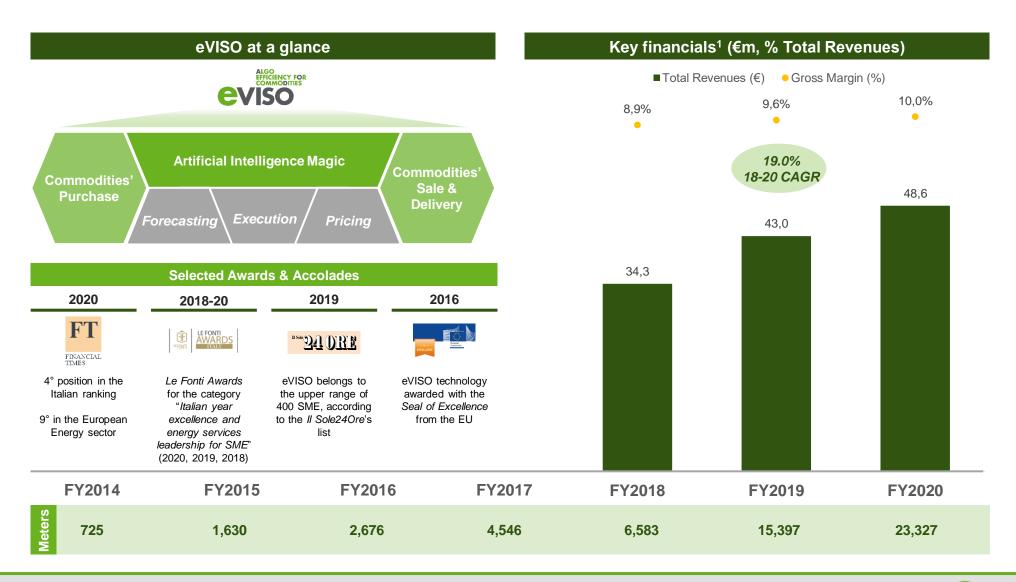
# eVISO at a glance

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oble

# What eVISO does

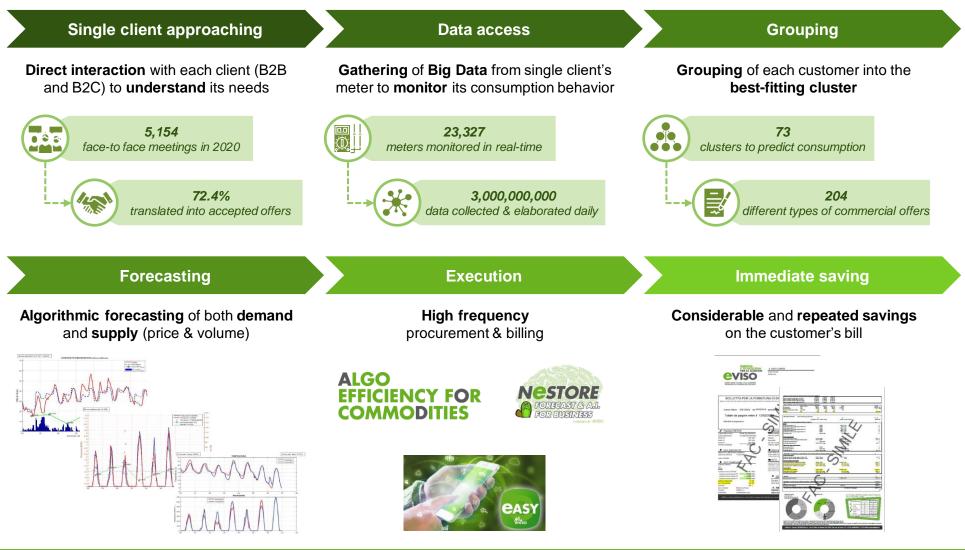
eVISO is an Artificial Intelligence platform that creates value in the physical commodities markets





# A lean way of saving through Artificial Intelligence

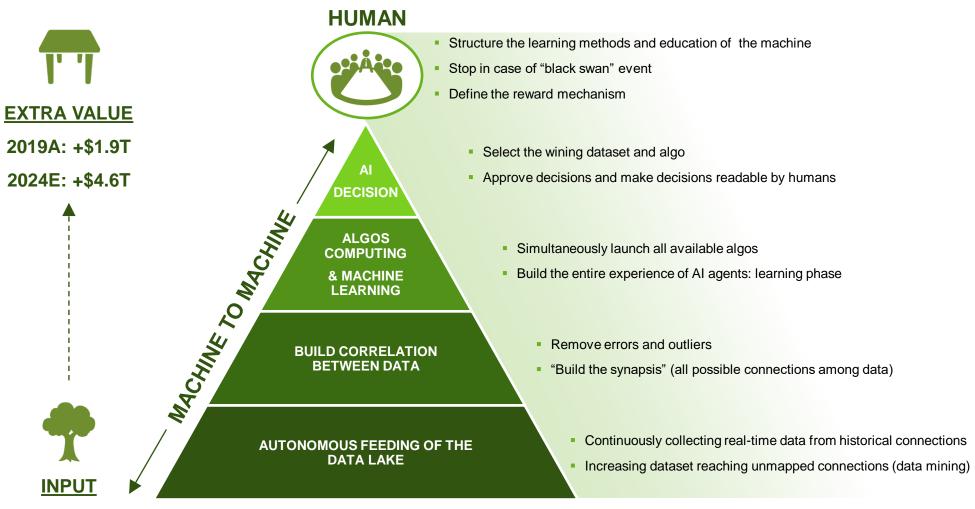
Computing of Big Data to deliver accurate forecasting and high frequency execution, leading to immediate savings into the Energy market



**evisc** 

# The Mind behind the Machine to create extra value

From the collection of billions of data, the platform builds synapses forming all possible connections between data. Al selects the winning algorithms with the best forecasting and strategies for the electricity trading

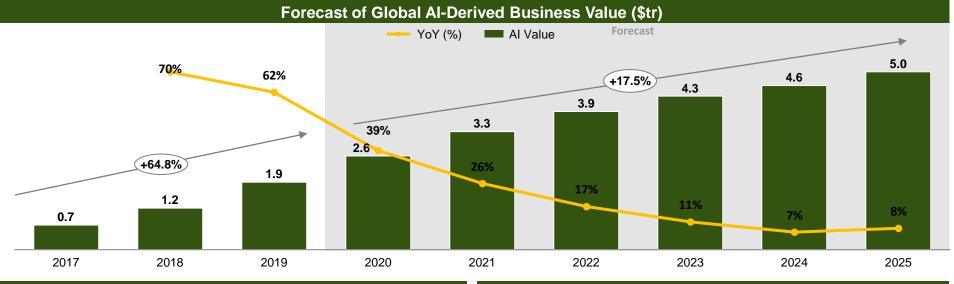


No other player active in the physical commodities' market is so far using a similar approach



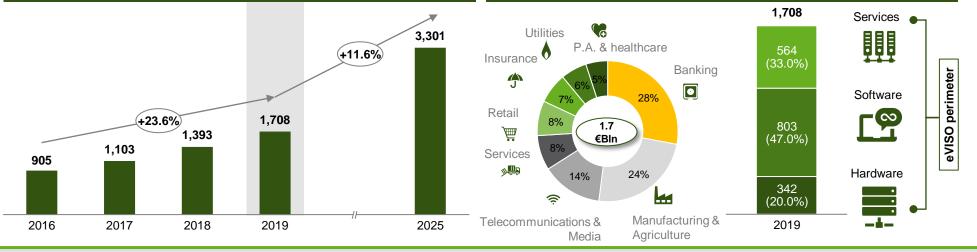
# Global Al-derived business value & Italian market value of Big Data analytics

Global business value derived from artificial intelligence economy (AI Economy) is projected to total \$5.0 trillion in 2025. Steadily increasing the period 2016-2019 in Italy, with a 11.6% 2019-2025 CAGR expected



Big Data analytics market value in Italy 2016-2025 (€m)

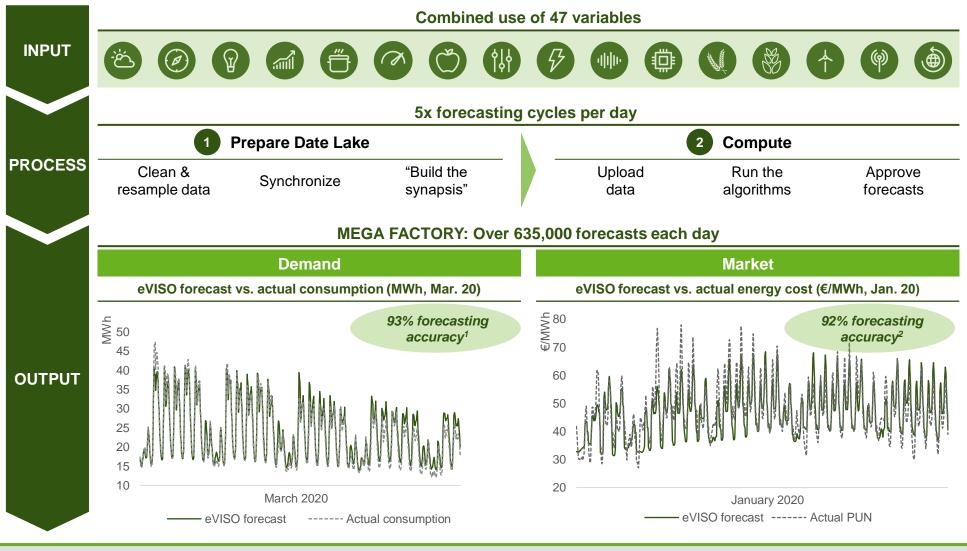
Expenditure on Big Data analytics distribution in Italy in 2019



Source:Gartner press release STAMFORD, Conn., August 5, 2019; Gartner press release STAMFORD, Conn., April 25, 2018; Report Big Data & Analytics: «»II mercato Analytics in Italia nel 2019»; Statista: Big data analytics market value in Italy from 2015 to 2018; Statista: Distribution of the expenditure on big data analytics (BDA) in Italy in 2019

### Forecasting is the real competitive advantage

360° forecasting leveraging on a vast set of variables, delivering high accuracy in forecasting both the quantity demanded and the market dynamics

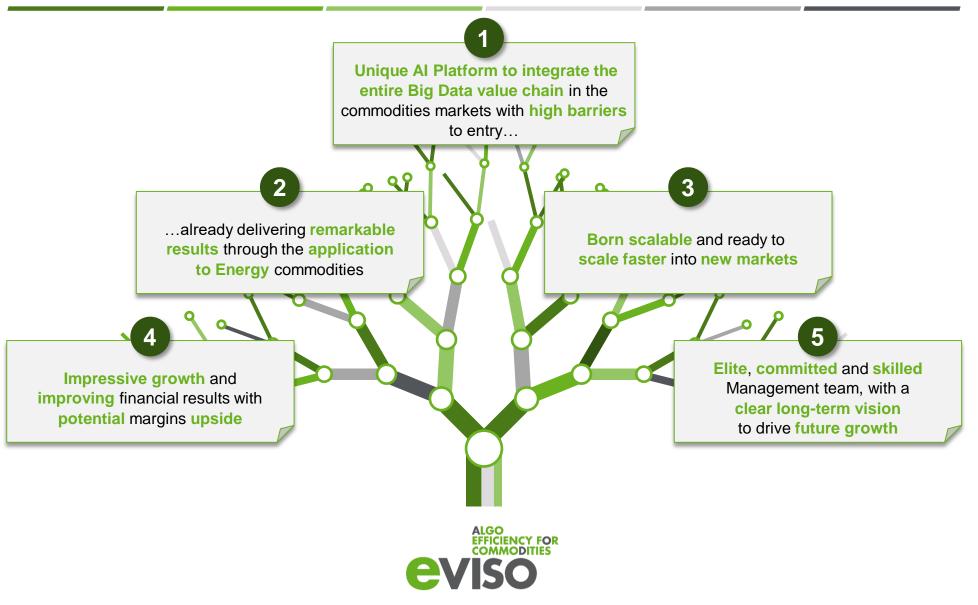


#### Source: eVISO, ARERA

Note: 1. Calculated considering the difference between the forecasted and the actual Consumpiton recorded in March 2020, 2. Calculated considering the difference between the forecasted and the actual PUN recorded in January 2020

2.
Equity story's highlights

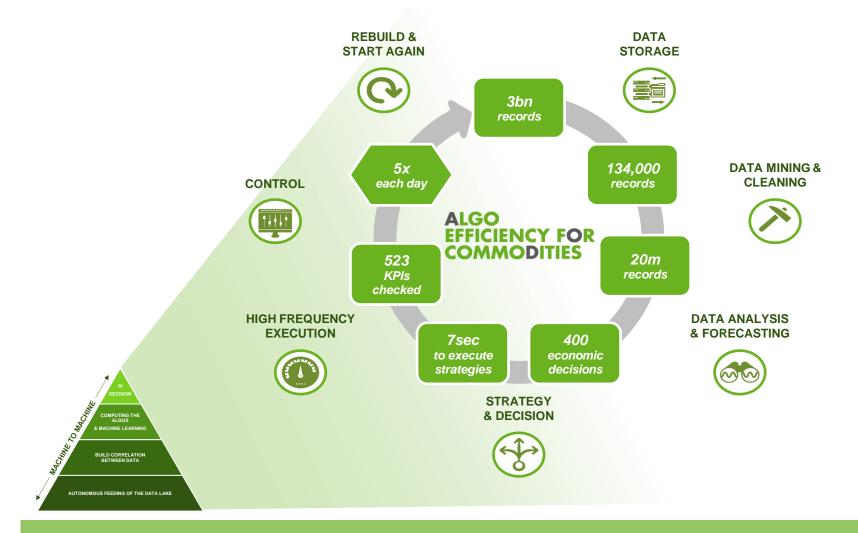
## Key pillars of eVISO's Equity Story



**eviso** 

# **1** Unique AI Platform to integrate the entire value data chain...

All the building blocks of the platform are interconnected through proprietary and self-improving algorithms



ca. €6m planned investments in 36-48 months to create the GIGA Factory of physical commodities' data

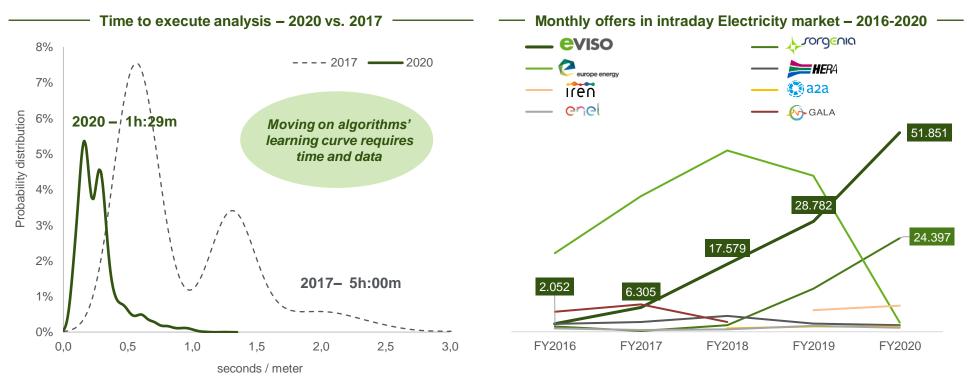


# ...with high barrier to entry to defend the competitive advantage

Acquired competitive advantage linked to the technology implementation timing and machine learning

**Technology implementation** 

Strong defensibility related to the 52,566 man-hours and 15,000+\_reiterations run to "feed" algorithms, which is a lengthy process relatively non-dependent on the size of investments



837,802 **lines of code** progressively written, with an **elaboration time of less than 1h:30m** from the data collection (up to **5h** in 2017) **51,851** monthly bids vs. **24,397** of the second best, with a **gap widening** over competitors through the years thanks to **machine learning** 



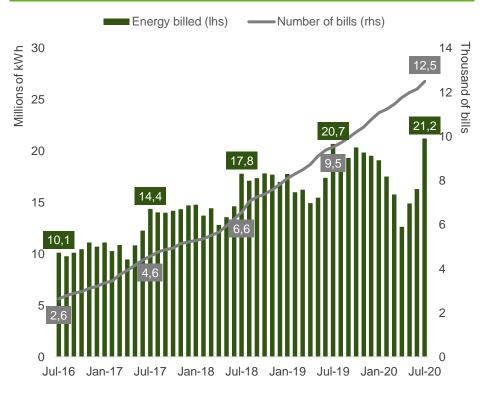
# **2** Remarkable results in the Energy market

#### Impressive growth of a highly loyal customer base

#### Steady growth in the number of users served

+374.4% direct clients' monthly bills in July 2020 vs. July 2016, with a +47.6% CAGR; +109.4% MWh of Energy billed in the same period, with a +20.3% CAGR

#### Monthly energy billed and n. of bills to direct clients<sup>1</sup>- FY2017-2020



#### High customer fidelization

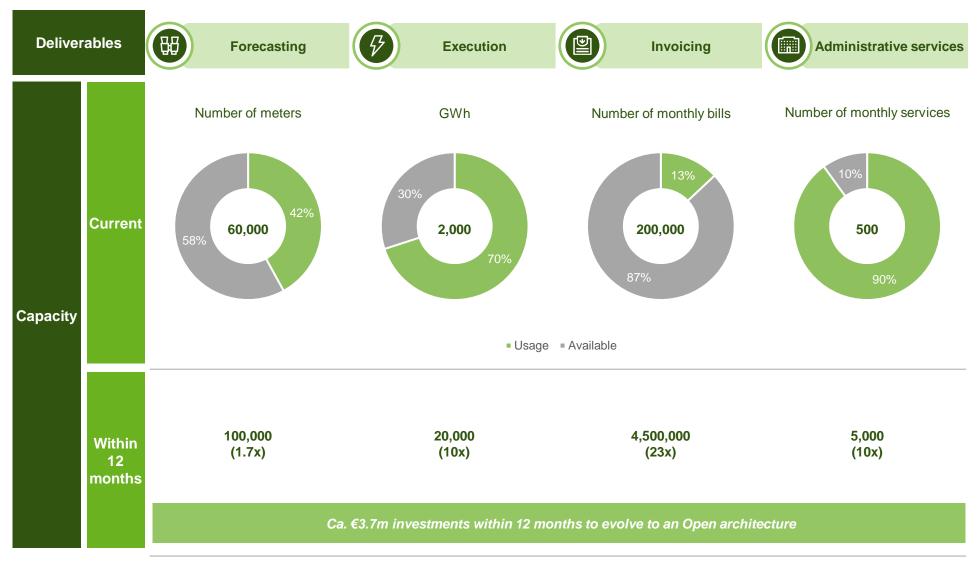
Switch rate steadily well-below market, equal to 5.4% in eVISO in 2019 vs. 16.1% of the market

#### Switch rate - 2016-2019



# **3** eVISO is born scalable...

Platform ready to process a massive volume increase and clear penetration strategy to enter new markets





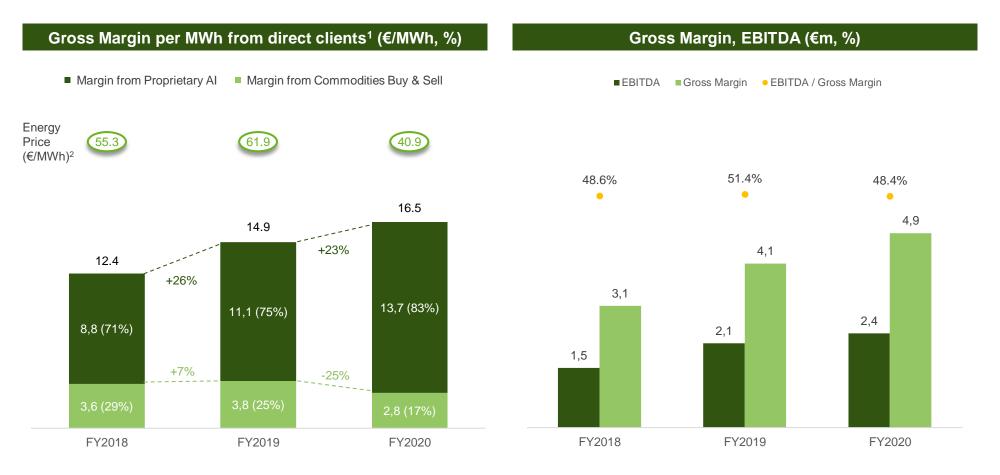
#### 3 ...and is ready to scale faster into new profitable commodities markets

4-step strategy to enter and scale into several commodities markets

Penetration Strategy	1 "PAIN"	2 APPLICATION	3 SCALABILITY	4 MAXIMIZE VALUE
Description	Understanding Customer's needs	and how to extract value	Testing on few customers enlarging services offered and raising barriers to entr	to each single unit
Current Status	Peach         Corn         Soy           Image: Object of the system         Image: Object of the system         Image: Object of the system           (2023)         (2023)         (2023)         (2023)	Gas         Apple         Wheat           (2022)         (2023)         (2023)	Energy for Resellers	Energy for Direct Clients
	<u>Gas</u>	 <u></u> (		Wheat
Business Framework	Already developed and tes ready to start cross-sellin with new Energy clients	ng starting from m	- ·	AoU under drafting with a leading dustrial player, up to 50,000 tons (ca. €10m)
Revenue Model	€/PDR <sup>1</sup>	Phase-u	up fee + % / €cents of each cont	racts value + monthly fee
Profitability vs. Energy	~		1	<b></b>
urce: eVISO, GME, Terna te: 1. Punto di Ritiro		eviso		Strictly private and confidential

# Improving profitability driven by AI technology...

83% of 2020 Gross Margin per €/MWh generated through the application of eVISO's proprietary AI technologies

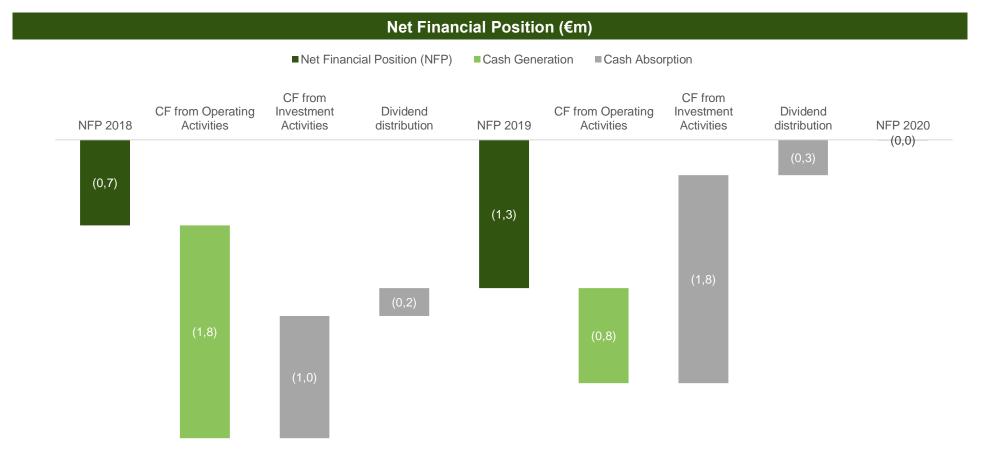


Entering the Agro-food market will provide an immediate increase in profitability, thanks to the elimination from the P&L of pass-through costs related to the dispatching of physical commodities



# ...with a historically cash positive Net Financial Position

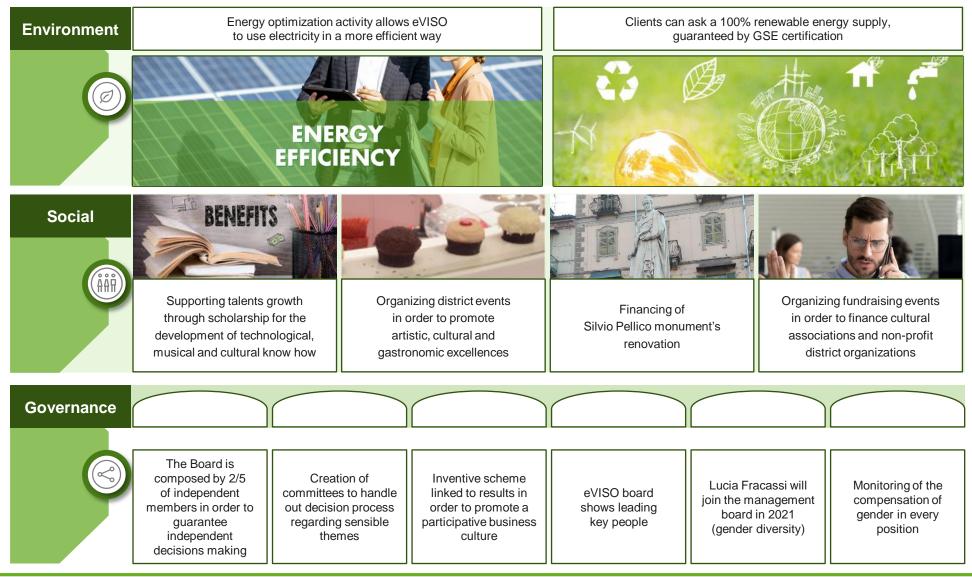
Structurally high cash generation with repeated dividend distribution





# **5** Pursuing high ESG standards

#### eVISO embraces the principles of sustainable development beyond the business





# What's new

#### PUBBLICATO: 26 GENNAIO 10:40

### eVISO, digital supremacy nei mercati elettrici

Tempo stimato di lettura: 4 minuti

DI FINANCIAL TREND ANALYSIS

eVISO - società che ha sviluppato una piattaforma di intelligenza artificiale che crea valore nel mercato delle commodities fisiche con consegna reale, caratterizzate da una data di consegna certa ed inderogabile – comunica di aver raggiunto la Digital Supremacy nel mercato dell'energia.

#### 🖆 Condividi su Facebook



eVISO - società che ha sviluppato una piattaforma di intelligenza artificiale che crea valore nel mercato delle commodities fisiche con consegna reale, caratterizzate da una data di consegna certa ed inderogabile – comunica di aver raggiunto la Digital Supremacy nel mercato dell'energia.

🎔 Segui @FTA\_Online

eVISO ha infatti raggiunto il numero massimo possibile di offerte giornaliere sui mercati dell'energia elettrica in Italia, raggiungendo di fatto la perfezione

in questa operazione.

# eVISO, thanks to its own technological platform, obtains digital supremacy in the electricity markets.

eVISO has in fact reached the maximum possible number of daily offers on the electricity markets in Italy.

The excellent result was achieved thanks to the release of an update on the proprietary platform which is based on the use of artificial intelligence agents.

This trading activity allows you to act 24/7 at 100% chance.

In the month of February only, agreements signed for the supply of additional 54 GWh, value equal to about the entire supply to the Reseller market of the FY at 30 June 2020.

Annual value of the supply of 54 GWh estimated at 7+ mn €

The technological platform will manage 15,882 additional PoDs starting from March 2021.

#### EVISO: CONTRATTI PER FORNITURA 54 GWH, VALORE ANNUO OLTRE 7 MILIONI

(II Sole 24 Ore Radiocor Plus) - Milano, 12 feb - eVISO S.p.A. (simbolo: EVS.MI) societa' che ha sviluppato una piattaforma di intelligenza artificiale che crea valore nel mercato delle commodities fisiche con consegna reale, caratterizzate da una data di consegna certa ed inderogabile - comunica di aver sottoscritto contratti per aumentare di 54 (GWh) l'energia gestita per i Reseller, ovvero gli intermediari tra i cosiddetti utenti del dispacciamento (ovvero i grossisti operanti sui mercati elettrici e iscritti alle reti di distribuzione) e il cliente finale. Il valore annuo della nuova fornitura e' stimato in oltre 7 milioni di euro, calcolato sulla base del prezzo medio dell'energia nell'anno 2020. Nel solo mese di febbraio la societa' di Saluzzo, alla conclusione delle operazioni switch dal precedente fornitore, ha ricevuto in affidamento dal mercato Reseller 54 GWh annuali addizionali di nuova energia, valore praticamente analogo a quanto erogato nell'intero esercizio fiscale precedente (concluso il 30/06/2020) nel quale eVISO ha fornito un totale di 57 GWh al canale Reseller.

L'energia addizionale sara' erogata a piu' di 15.500 nuovi Point of Delivery (POD, ovvero i contatori elettrici), i cui profili di consumo arricchiranno in modo significativo il database proprietario di eVISO. Si ricorda che nell'esercizio fiscale precedente (concluso il 30/06/2020) i POD gestiti erano pari a 10.721 POD.

Grazie a questo aumento di energia che sara' fornita al mercato Reseller a partire dal 1 di marzo 2021, eVISO rafforza in modo significativo il proprio posizionamento sul mercato di fornitura di energia elettrica e di servizi ad alto contenuto tecnologico. Ricordiamo che Eviso, oltre al canale Reseller, e' attiva nella vendita di energia elettrica e gas naturale al cliente finale, sia piccola media impresa sia persona fisica.

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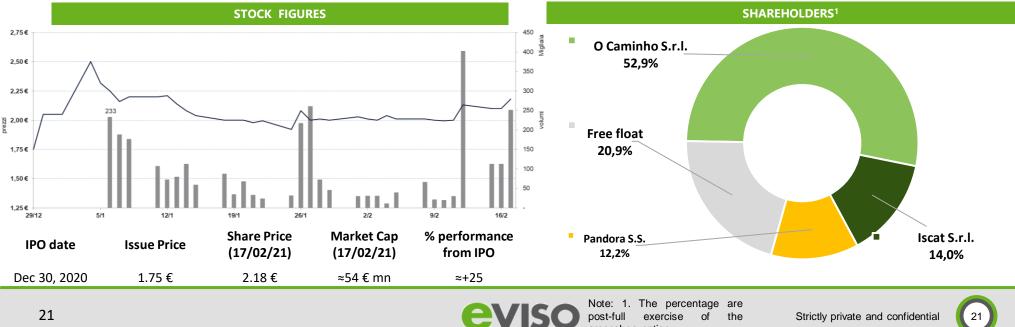


### Governance

BOARD OF DIRECTORS				
Gianfranco Sorasio	President & CEO			
Mauro Bellino Roci	CEO			
Joao Cordovil Wemans	Director			
Roberto Vancini	Independent Director			
Antonio Di Prima	Independent Director			

#### **BOARD OF STATUTORY AUDITORS**

Roberto Schiesari	Chairman
Stefania Borgognone	Regular Statutory Auditor
Maurizio Tagliano	Regular Statutory Auditor
Gianluca Pavanello	Alternate Statutory Auditor
Barbara Imbimbo	Alternate Statutory Auditor



post-full exercise of the greenshoe option

# **A.** Appendix

A.1 Strategy



### **Commercial and administrative development**

Investments on new staff to hire 20+ professionals across Commercial and Administration



Strengthening and training of the sales network to expand skills on new commodities and reach a constantly growing customer base Enlarging of the Middle Management to maintain a strong monitoring and a timely control of eVISO during the next growth phase

15+ new staff hires planned until 2024E

> Additional external collaborators

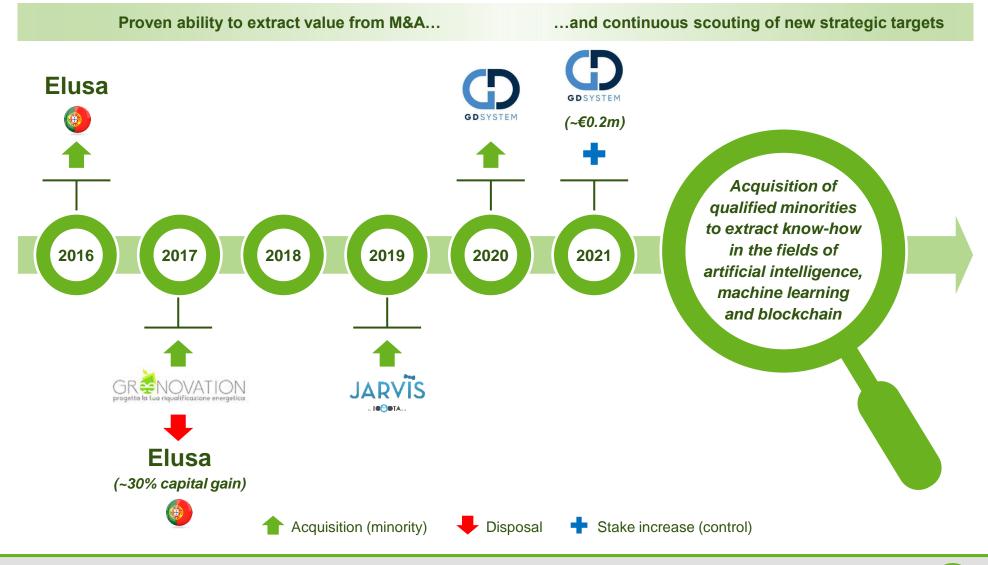
5+ new staff hires planned until 2024E

Internally developed fully automated monitoring tools



# **Technology acquisition**

Continuing eVISO's successful track-record in acquiring new technology through well-spotted M&A



Source: eVISO Management

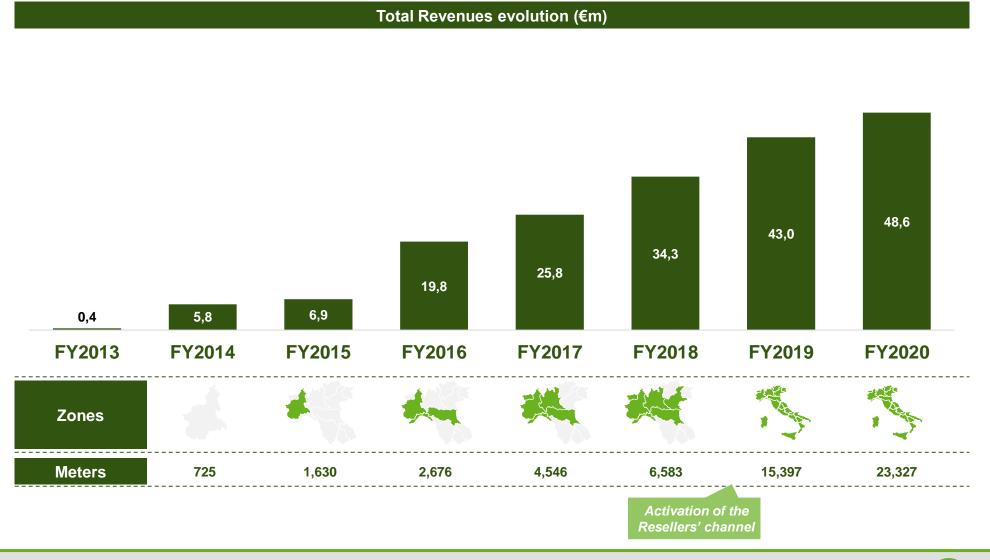


A.2 Key financials



### Impressive revenues growth

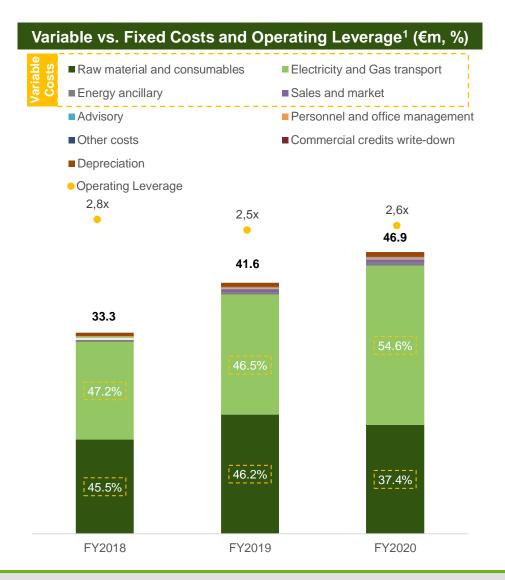
Sustained double-digit revenue growth supported by volume increase and offering strengthening



evis

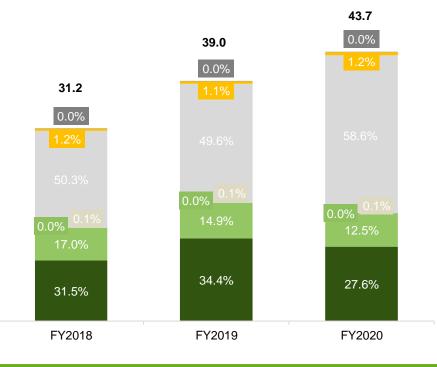
### Lean cost structure

Over 94% of Operating Costs are variable, with a 2.6x degree of Operating Leverage<sup>1</sup> recorded in FY2020



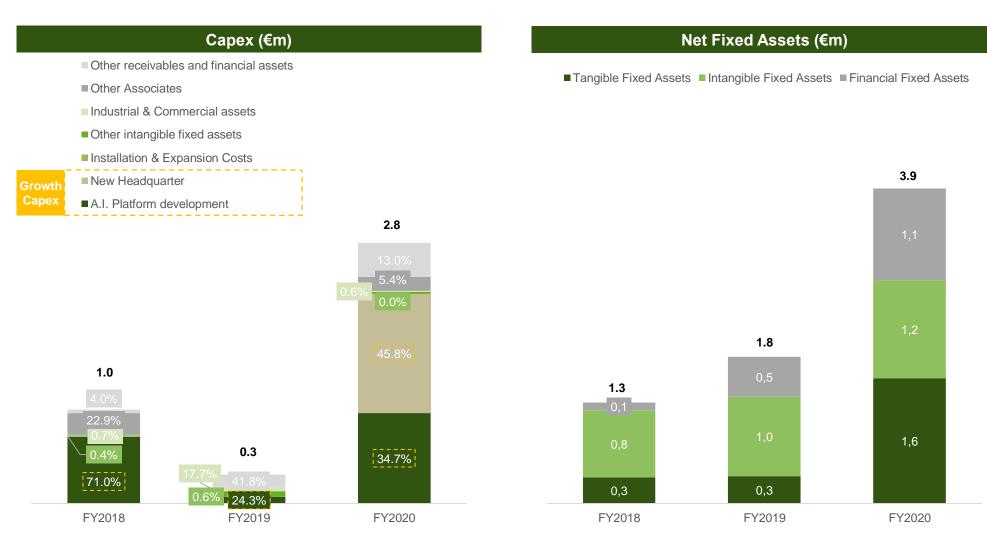
#### COGS breakdown (€m, %)

- Gas transport
- Energy ancillary
- Energy transport
- Other raw material
- Gas raw material
- Electricity raw material from efficiency tradin



# Strong investments to support the Company's rapid growth

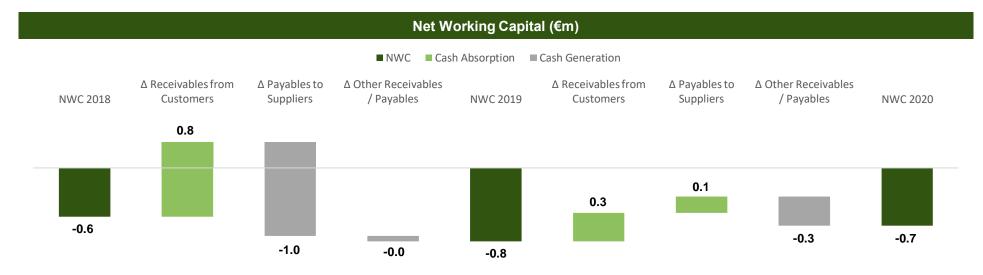
Capex and Net Fixed Assets increase mainly refers to platform developments and the new headquarter





# **Net Working Capital**

Negative Cash Conversion Cycle and leading to a consistent cash generation in the Working Capital dynamic



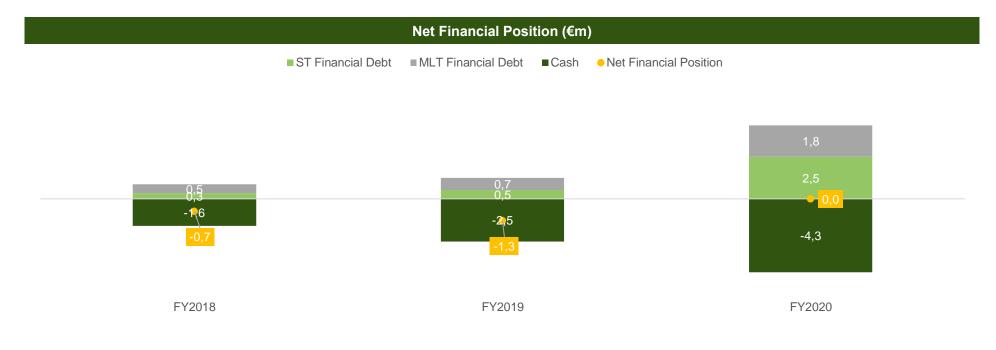
Fiscal Year	FY2018	FY2019	FY2020
Days Payables Outstanding	48.3	47.8	40.8
Days Sales Outstanding	34.5	34.7	33.2

- Receivables from customers are represented exclusively by Italian customers, with a level of overdue not significant. Overall, receivables increased by 8% from 2019 to 2020 due to the combined effect of the increase in the number of customers served by the Issuer and the reduction in consumption which occurred after the Covid-19 burst. DSO improved over the 3-year period, moving from 34.5 days in 2018 to 33.2 in 2020
- The decrease in trade payables of €0.2m recorded between 2019 and 2020 is due to the combined effect of the contraction in national energy consumption and the drastic drop in the cost of energy on the electricity market due to the lockdown of non-essential production activities imposed following the Covid-19 pandemic. DPO improved YoY, moving from 48.3 days in 2018 to 40.8 in 2020
- eVISO has no inventory
- Other changes in NWC mainly refer to VAT and taxes, operating excise duties and fees, operating payables and receivables, accruals and deferrals



# **Net Financial Position**

#### Historically cash positive Net Financial Position



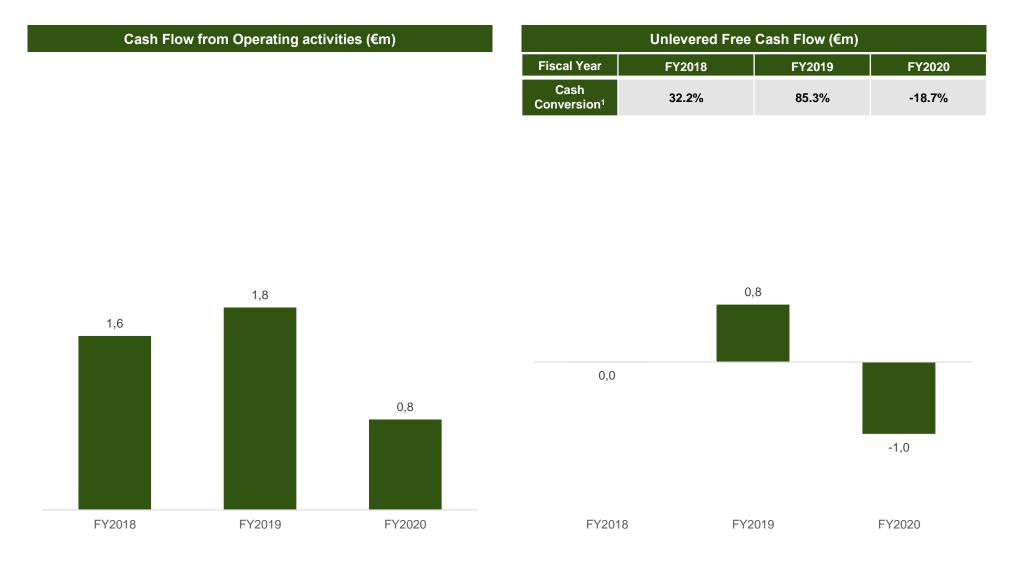
- Current bank payables and non-current bank payables are entirely made up of the short and medium-long term portions of the loans taken out. The repayment of these loans on a monthly basis is regular. The change between 2018 and 2019 is due to the combined effect of the repayment of the expiring installments and the initiation of two new loan agreements entered into with Unicredit S.p.A. (€0.50m) and with Intesa Finpiemonte S.p.A. (€0.25m)
- In 2020, the Company signed five further loan agreements with Deutsche Bank S.p.A., BPER S.p.A., Intesa SanPaolo S.p.A. and Banco BPM S.p.A., represented below:

Issuer	Туре	Signing date	Outstanding 30/06/2020	Value	Rate	Maturity
Deutsche Bank S.p.A.	Unsecured mortgage	22/01/2020	538,514	600,000	Fixed	22/01/2024
BPER S.p.A.	Unsecured mortgage	11/05/2020	1,000,000	1,000,000	Variable	11/01/2021
Intesa San Paolo S.p.A.	Unsecured mortgage	28/05/2020	1,000,000	1,000,000	Fixed	28/11/2021
Banco BPM S.p.A.	Mortgage loan	27/05/2020	625,000	3,850,000	Fixed	31/05/2034
Intesa San Paolo S.p.A.	Unsecured mortgage	22/07/2020	0	2,000,000	Fixed	22/07/2026



# **Operating and Unlevered Free Cash Flows**

2020 cash flows impacted by new headquarter and Covid-19





# Income Statement (2018-2020)

Income Statement (€)	FY2018	FY2019	FY2020
Sales	33,711,296	42,363,725	47,808,580
nt. generated Fixed Assets	462,614	447,010	571,875
Other Income and Revenues	128,144	228,085	187,322
otal Revenues	34,302,054	43,038,820	48,567,777
/ar. YoY %		25.5%	12.8%
Purchases Costs	(15,161,779)	(19,217,605)	(17,554,012)
Services Costs	(16.083.580)	(19,738,543)	(26,154,657)
Gross Margin (GM)	3,056,695	4,082,672	4,859,108
/ar. YoY %		33.6%	19.0%
Personnel Expense	(768,811)	(973,428)	(1,248,077)
General costs & services	(787,698)	(989,784)	(1,241,539)
Vrite-down	(15,000)	(20,415)	(18,296)
BITDA	1,485,186	2,099,045	2,351,196
BITDA (% on Sales)	4.3%	4.9%	4.8%
BITDA (% on GM)	48.6%	51.4%	48.4%
Amortization	(448,226)	(557,999)	(611,746)
Depreciation	(60,613)	(77,144)	(78,842)
BIT	976,347	1,463,902	1,660,608
BIT (% on Sales)	2.8%	3.4%	3.4%
EBIT (% on GM)	31.9%	35.9%	34.2%
Financial Gains	108,406	3,023	11,417
Financial Losses	(74,298)	(71,555)	(111,924)
BT	1,010,455	1,395,370	1,560,101
BT (% on Sales)	2.9%	3.2%	3.2%
BT (% on GM)	33.1%	34.2%	32.1%
axes	(231,695)	(348,815)	(400,999)
let Income	778,760	1,046,555	1,159,102
let Income (% on Sales)	2.3%	2.4%	2.4%





# Balance Sheet (2018-2020)

Balance Sheet (€)	FY2018	FY2019	FY2020
Intangible fixed assets	839.383	989.602	1.222,594
Tangible fixed assets	326,601	342,205	1,565,310
Investments in associates	50,000	330,264	610,564
Fixed receivables	43,309	172,407	445,822
Financial derivatives	0	0	90,769
Fixed Assets	1,259,293	1,834,478	3,935,059
Receivables from customers	3,213,070	4,057,653	4,378,017
Tax receivables	139,813	200,807	699,734
Cash & cash equivalents	1,578,196	2,505,896	4,302,667
Other current assets	66,067	68,931	139,590
Other financial current assets	1,114,267	952,319	44,509
Current Assets	6,111,413	7,785,606	9,564,517
Total Assets	7,370,706	9,620,084	13,499,576
Share capital	300,000	300,000	300,000
Legal reserve	24,751	63,689	63,689
Non ordinary reserve	250,383	750,383	1,498,970
Reserve for hedging operations of expected cash flows	0	(20,125)	(78,201)
Other reserves	(1)	2	4
Current earnings	778,760	1,046,555	1,159,102
Total Net Equity	1,353,893	2,140,504	2,943,564
Other provisions	0	20,125	168,970
Employees' termination benefits provision	85,998	114,145	170,646
MLT bank financing	524,952	723,631	1,842,063
Total not current payables	610,950	857,901	2,181,679
ST bank financing	319,769	510,338	2,456,381
Payables to suppliers	4,506,422	5,570,419	5,384,607
Fax payables	440,041	343,765	83,318
Other current payables	139,631	197,157	450,027
Total current payables	5,405,863	6,621,679	8,374,333
Total Liabilities	7,370,706	9,620,084	13,499,576



# Cash Flow Statement (2018-2020)

Cash Flow Statement (€)	FY2018	FY2019	FY2020
Net Income	778,760	1,046,555	1,159,102
Taxes	231,695	348,815	400,999
Interests	61,998	72,440	106,469
Net Income before interests and taxes	1,072,453	1,467,810	1,666,570
Funds	39,640	45,915	56,501
Amortization & Depreciation	508,839	635,143	690,588
Other non-cash adjustments	25,006	16,399	12,306
Cash Flow before Net Working Capital variation	1,645,938	2,165,267	2,425,965
Increase / (decrease) in Net Working Capital	253,040	72,557	(1,045,089)
Cash Flow after Net Working Capital adjustment	1,898,978	2,237,824	1,380,876
(Interests)	(61,998)	(72,440)	(106,469)
(Taxes)	(254,802)	(320,965)	(457,545)
(Funds usage)	(11,868)	(17,768)	0
Cash Flow from Operating activities	1,570,310	1,826,651	816,862
(Tangible Capex)	(102,213)	(92,748)	(1,301,947)
(Intangible Capex)	(584,209)	(708,218)	(844,738)
(Financial Capex)	141,742	(409,362)	(553,715)
(Increase) / decrease of current financial assets	(1,025,650)	161,948	913,800
Cash Flow from Investment activities	(1,570,330)	(1,048,380)	(1,786,600)
Unlevered Free Cash Flow	(20)	778,271	(969,738)
Dividend	(50,001)	(239,819)	(297,966)
New Financing	246,257	750,000	3,725,000
Financing refund	(255,546)	(360,752)	(660,525)
Cash Flow from Financing activities	(59,290)	149,429	2,766,509
Increase (decrease) in Cash & Cash Equivalents	(59,310)	927,700	1,796,771
Starting Cash & Cash Equivalents	1,637,506	1,578,196	2,505,896
Ending Cash & Cash Equivalents	1,578,196	2,505,896	4,302,667







Federica Berardi	CCCR   COMMUNICATION   Vincenza Colucci Federico Bagatella
<b>CFO &amp; IR</b> (6 years in eVISO)	IR Advisor
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	federico.bagatella@cdr-communication.it Tel. +39 335 82 77 148





Listing market	<ul> <li>AIM Italia, multilateral trading facility managed by Borsa Italiana</li> </ul>	BORSA
Nomad & Corporate Broker	<ul> <li>Alantra</li> </ul>	ALANTRA
Specialist	• MIT SIM	MIT Sim S.p.A.
Corporate Broker	<ul> <li>UBI Banca – Intesa Sanpaolo Group</li> </ul>	UBI Corporate & Investment Banking
Audit Firm	<ul> <li>Ria Grant Thornton</li> </ul>	O Grant Thornton
AIM Legal Advisor	<ul> <li>Chiomenti Studio Legale</li> </ul>	CHIOMENTI

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